



Keystone Analytics Survey – March 2015  
 Likely 2016 General Election Voters  
 March 8-10, 2015 • n = 500 • Margin of Error +/- 4.4%

Q1 - Generally speaking, do you feel that things in Pennsylvania are headed in the right direction, or do you feel that we have gotten off track and are headed in the wrong direction?

Base .....	500
Right direction .....	36%
Wrong direction .....	46%
Unsure .....	18%
Refused .....	1%

Q2 - Do you approve or disapprove of the recent performance of the state legislature?

Base .....	500
Strongly approve .....	4%
Somewhat approve .....	25%
Somewhat disapprove .....	23%
Strongly disapprove .....	22%
Unsure .....	25%
Refused .....	*

Q2cat - Do you approve or disapprove of the recent performance of the state legislature?

Base .....	500
Total approve .....	29%
Total disapprove .....	46%
Unsure .....	25%
Refused .....	*

Q3 - In your opinion, which of the following is the most important issue your state legislator should be working on to improve the quality of life for you and your family?

Base .....	500
Reforming and reducing property taxes .....	18%
Improving roads, bridges and other infrastructure .....	13%
Increasing education standards and funding .....	23%
Balancing the state budget .....	11%
Creating jobs and growing the economy .....	23%
Reforming state pensions and retirement benefits .....	11%
Unsure .....	1%
Refused .....	*

Q4 - Name ID: Tom Wolf

Base .....	500
Know / Favorable .....	50%
Know / Unfavorable .....	29%
Know / No opinion .....	18%
Never heard of .....	2%
Refused .....	*



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Q5 - Name ID: Pat Toomey

Base .....	500
Know / Favorable .....	32%
Know / Unfavorable .....	21%
Know / No opinion .....	36%
Never heard of .....	12%
Refused .....	*

Q6 - Name ID: Bob Casey, Jr.

Base .....	500
Know / Favorable .....	41%
Know / Unfavorable .....	24%
Know / No opinion .....	25%
Never heard of .....	10%
Refused .....	-

Q7 - Do you approve or disapprove of the job Barack Obama is doing as President?

Base .....	500
Strongly approve .....	20%
Somewhat approve .....	20%
Somewhat disapprove .....	11%
Strongly disapprove .....	44%
Unsure .....	5%
Refused .....	1%

Q7cat - Do you approve or disapprove of the job Barack Obama is doing as President?

Base .....	500
Total approve .....	40%
Total disapprove .....	55%
Unsure .....	5%
Refused .....	1%

Q8 - Do you approve or disapprove of the job Tom Wolf is doing as Governor?

Base .....	500
Strongly approve .....	22%
Somewhat approve .....	29%
Somewhat disapprove .....	13%
Strongly disapprove .....	17%
Unsure .....	18%
Refused .....	*

Q8cat - Do you approve or disapprove of the job Tom Wolf is doing as Governor?

Base .....	500
Total approve .....	51%
Total disapprove .....	30%
Unsure .....	18%
Refused .....	*



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Q9 - Generally speaking, would you support or oppose reducing the school property tax by increasing the sales and personal income tax, and imposing a natural gas extraction tax on gas companies?

Base .....	500
Strongly support .....	31%
Somewhat support .....	24%
Somewhat oppose .....	13%
Strongly oppose .....	25%
Unsure .....	7%
Refused .....	-

Q9cat - Generally speaking, would you support or oppose reducing the school property tax by increasing the sales and personal income tax, and imposing a natural gas extraction tax on gas companies?

Base .....	500
Total support .....	55%
Total oppose .....	38%
Unsure .....	7%
Refused .....	-

Q10 - Do you support or oppose Governor Wolf's proposal to raise the state's income tax from 3.07 to 3.7 percent?

Base .....	500
Strongly support .....	15%
Somewhat support .....	26%
Somewhat oppose .....	16%
Strongly oppose .....	39%
Unsure .....	5%
Refused .....	*

Q10cat - Do you support or oppose Governor Wolf's proposal to raise the state's income tax from 3.07 to 3.7 percent?

Base .....	500
Total support .....	40%
Total oppose .....	55%
Unsure .....	5%
Refused .....	*

Q11 - Do you support or oppose Governor Wolf's proposal to raise the state's sales tax from 6 percent to 6.6 percent?

Base .....	500
Strongly support .....	21%
Somewhat support .....	26%
Somewhat oppose .....	15%
Strongly oppose .....	36%
Unsure .....	3%
Refused .....	*



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Q11cat - Do you support or oppose Governor Wolf's proposal to raise the state's sales tax from 6 percent to 6.6 percent?

Base .....	500
Total support .....	47%
Total oppose .....	50%
Unsure .....	3%
Refused .....	*

Q12 - Do you support or oppose Governor Wolf's proposal to expand the state's sales tax to include previously untaxed items such as newspapers, non-prescription drugs, flags, caskets and burial vaults, day care nursing home care, and textbooks?

Base .....	500
Strongly support .....	6%
Somewhat support .....	14%
Somewhat oppose .....	14%
Strongly oppose .....	63%
Unsure .....	3%
Refused .....	-

Q12cat - Do you support or oppose Governor Wolf's proposal to expand the state's sales tax to include previously untaxed items such as newspapers, non-prescription drugs, flags, caskets and burial vaults, day care nursing home care, and textbooks?

Base .....	500
Total support .....	20%
Total oppose .....	77%
Unsure .....	3%
Refused .....	-

Q13 - Would expanding the sales tax to include professional services such as real estate agents, lawyers, and accountants make you more or less likely to seek the assistance of professionals or would it make no difference?

Base .....	500
More likely .....	3%
No difference .....	69%
Less likely .....	26%
Unsure .....	1%
Refused .....	*

Q14 - Do you support or oppose Governor Wolf's proposal to require companies that extract natural gas in Pennsylvania to pay an income tax, sometimes called a severance tax?

Base .....	500
Strongly support .....	52%
Somewhat support .....	16%
Somewhat oppose .....	6%
Strongly oppose .....	15%
Unsure .....	10%
Refused .....	*



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Q14cat - Do you support or oppose Governor Wolf's proposal to require companies that extract natural gas in Pennsylvania to pay an income tax, sometimes called a severance tax?

Base .....	500
Total support .....	68%
Total oppose .....	21%
Unsure .....	10%
Refused .....	*

Q15 - Do you support or oppose Governor Wolf's proposal to cut Pennsylvania's corporate net income tax rate from 9.99 percent to 5.99 percent?

Base .....	500
Strongly support .....	24%
Somewhat support .....	21%
Somewhat oppose .....	14%
Strongly oppose .....	29%
Unsure .....	12%
Refused .....	-

Q15cat - Do you support or oppose Governor Wolf's proposal to cut Pennsylvania's corporate net income tax rate from 9.99 percent to 5.99 percent?

Base .....	500
Total support .....	45%
Total oppose .....	43%
Unsure .....	12%
Refused .....	-

Q16 - Do you support or oppose Governor Wolf's proposal to raise the tax on cigarettes and tobacco products by \$1 per pack?

Base .....	500
Strongly support .....	57%
Somewhat support .....	16%
Somewhat oppose .....	5%
Strongly oppose .....	19%
Unsure .....	2%
Refused .....	*

Q16cat - Do you support or oppose Governor Wolf's proposal to raise the tax on cigarettes and tobacco products by \$1 per pack?

Base .....	500
Total support .....	73%
Total oppose .....	24%
Unsure .....	2%
Refused .....	*



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Q17 - Do you support or oppose Governor Wolf's proposal to increase state spending for public schools by \$1 billion?

Base	500
Strongly support	46%
Somewhat support	18%
Somewhat oppose	10%
Strongly oppose	22%
Unsure	4%
Refused	-

Q17cat - Do you support or oppose Governor Wolf's proposal to increase state spending for public schools by \$1 billion?

Base	500
Total support	63%
Total oppose	33%
Unsure	4%
Refused	-

Q18 - Do you support or oppose Governor Wolf's proposal to raise Pennsylvania's minimum wage to \$10 and 10 cents per hour?

Base	500
Strongly support	50%
Somewhat support	18%
Somewhat oppose	11%
Strongly oppose	17%
Unsure	3%
Refused	-

Q18cat - Do you support or oppose Governor Wolf's proposal to raise Pennsylvania's minimum wage to \$10 and 10 cents per hour?

Base	500
Total support	68%
Total oppose	28%
Unsure	3%
Refused	-

Q19 - This year, was your total household income greater than or less than \$75,000?

Base	500
Less than \$25,000	10%
\$25,000-\$50,000	26%
\$50,000-\$75,000	18%
\$75,000-\$100,000	19%
\$100,000-\$150,000	14%
More than \$150,000	6%
Unsure	1%
Refused	6%



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Q20 - What is the highest level of education you've completed?

Base .....	500
Never finished high school .....	3%
High school / GED .....	24%
Some college / Community college .....	29%
Graduated college .....	26%
Masters degree or doctorate .....	17%
Unsure .....	-
Refused .....	1%

Q21 - Generally speaking, do you consider yourself to be conservative, moderate, or liberal?

Base .....	500
Strongly conservative .....	23%
Somewhat conservative .....	21%
Moderate .....	35%
Somewhat liberal .....	11%
Strongly liberal .....	8%
Unsure .....	1%
Refused .....	1%

Q21cat - Generally speaking, do you consider yourself to be conservative, moderate, or liberal?

Base .....	500
Total conservative .....	44%
Moderate .....	35%
Total liberal .....	19%
Unsure .....	1%
Refused .....	1%

Q22 - Gender

Base .....	500
Male .....	46%
Female .....	54%

Age

Base .....	500
18-34 .....	17%
35-49 .....	23%
50-64 .....	33%
65 and older .....	27%

Party

Base .....	500
Republican .....	40%
Democrat .....	49%
Other .....	10%