



Keystone Analytics Quarterly Survey – Summer 2014
 Likely 2014 General Election Voters
 July 29-30, 2014 • n = 500 • Margin of Error +/- 4.4%

Q1 - Generally speaking, do you feel that things in Pennsylvania are headed in the right direction, or do you feel that we have gotten off track and are headed in the wrong direction?

| | |
|-----------------------|-----|
| Base | 500 |
| Right direction | 27% |
| Wrong direction | 59% |
| Unsure | 13% |
| Refused | 1% |

Q2 - Do you approve or disapprove of the recent performance of the state legislature?

| | |
|---------------------------|-----|
| Base | 500 |
| Strongly approve | 4% |
| Somewhat approve | 18% |
| Somewhat disapprove | 22% |
| Strongly disapprove | 33% |
| Unsure | 22% |
| Refused | 1% |

Q2cat - Do you approve or disapprove of the recent performance of the state legislature?

| | |
|------------------------|-----|
| Base | 500 |
| Total approve | 22% |
| Total disapprove | 56% |
| Unsure | 22% |
| Refused | 1% |

Q3 - Do you trust members of the Pennsylvania legislature to fight for the interests of working Pennsylvanians, or do you feel the legislature pays too much attention to the needs of powerful special interests?

| | |
|--|-----|
| Base | 500 |
| Legislature is fighting for working Pennsylvanians | 15% |
| Pays too much attention to corporate interests | 74% |
| Unsure | 11% |
| Refused | - |

Q4 - Over the next year, do you think you or your family's financial situation will get a lot better, slightly better, stay the same, get slightly worse, or get a lot worse?

| | |
|---------------------------|-----|
| Base | 500 |
| Get a lot better | 3% |
| Get slightly better | 10% |
| Stay the same | 52% |
| Get slightly worse | 21% |
| Get a lot worse | 11% |
| Unsure | 3% |
| Refused | * |



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Q5 - In your opinion, which of the following is the most important issue your state legislator should be working on to improve the quality of life for you and your family?

| | |
|---|-----|
| Base | 500 |
| Reforming and reducing property taxes | 21% |
| Improving roads, bridges and other infrastructure | 9% |
| Increasing education standards and funding | 21% |
| Balancing the state budget | 8% |
| Creating jobs and growing the economy | 26% |
| Reforming state pensions and retirement benefits | 11% |
| Unsure | 3% |
| Refused | 1% |

Q6 - Name ID: Pat Toomey

| | |
|--------------------------|-----|
| Base | 500 |
| Know / Favorable | 30% |
| Know / Unfavorable | 28% |
| Know / No opinion | 32% |
| Never heard of | 10% |
| Refused | * |

Q7 - Name ID: Bob Casey, Jr.

| | |
|--------------------------|-----|
| Base | 500 |
| Know / Favorable | 37% |
| Know / Unfavorable | 32% |
| Know / No opinion | 23% |
| Never heard of | 8% |
| Refused | * |

Q8 - Name ID: The Republican Party

| | |
|--------------------------|-----|
| Base | 500 |
| Know / Favorable | 32% |
| Know / Unfavorable | 46% |
| Know / No opinion | 20% |
| Never heard of | 1% |
| Refused | 1% |

Q9 - Name ID: The Democratic Party

| | |
|--------------------------|-----|
| Base | 500 |
| Know / Favorable | 39% |
| Know / Unfavorable | 42% |
| Know / No opinion | 17% |
| Never heard of | 1% |
| Refused | 1% |

Q10 - Name ID: The Tea Party

| | |
|--------------------------|-----|
| Base | 500 |
| Know / Favorable | 27% |
| Know / Unfavorable | 46% |
| Know / No opinion | 22% |
| Never heard of | 4% |
| Refused | 1% |



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Q11 - Name ID: Keystone Progress

| | |
|--------------------------|-----|
| Base | 500 |
| Know / Favorable | 5% |
| Know / Unfavorable | 5% |
| Know / No opinion | 16% |
| Never heard of | 74% |
| Refused | - |

Q12 - Do you approve or disapprove of the job Barack Obama is doing as President?

| | |
|---------------------------|-----|
| Base | 500 |
| Strongly approve | 17% |
| Somewhat approve | 22% |
| Somewhat disapprove | 10% |
| Strongly disapprove | 47% |
| Unsure | 3% |
| Refused | 1% |

Q12cat - Do you approve or disapprove of the job Barack Obama is doing as President?

| | |
|------------------------|-----|
| Base | 500 |
| Total approve | 39% |
| Total disapprove | 57% |
| Unsure | 3% |
| Refused | 1% |

Q13 - Do you believe that your Member of Congress deserves to be re-elected, or is it time for someone new?

| | |
|-------------------|-----|
| Base | 500 |
| Re-elect | 23% |
| Someone new | 65% |
| Unsure | 12% |
| Refused | * |

Q14 - If there were a place on your ballot that allowed you to vote to defeat and replace every single member of Congress, including your own representative, would you do this, or not?

| | |
|---|-----|
| Base | 500 |
| Yes, replace every member of Congress | 55% |
| No, do not replace every member of Congress | 38% |
| Unsure | 7% |
| Refused | * |

Q15 - Do you believe that your State Senator deserves to be re-elected, or is it time for someone new?

| | |
|-------------------|-----|
| Base | 500 |
| Re-elect | 28% |
| Someone new | 53% |
| Unsure | 19% |
| Refused | 1% |



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Q16 - Do you believe that your State Representative deserves to be re-elected, or is it time for someone new?

| | |
|-------------------|-----|
| Base | 500 |
| Re-elect | 32% |
| Someone new | 54% |
| Unsure | 14% |
| Refused | * |

Q17 - Would you support or oppose changing state laws to limit the number of terms a person can serve as a state legislator in Harrisburg?

| | |
|------------------------|-----|
| Base | 500 |
| Strongly support | 65% |
| Somewhat support | 17% |
| Somewhat oppose | 7% |
| Strongly oppose | 4% |
| Unsure | 7% |
| Refused | * |

Q17cat - Would you support or oppose changing state laws to limit the number of terms a person can serve as a state legislator in Harrisburg?

| | |
|---------------------|-----|
| Base | 500 |
| Total support | 82% |
| Total oppose | 11% |
| Unsure | 7% |
| Refused | * |

Q18 - If the general election for your state legislators were held today, would you be voting for the Republican candidates or the Democratic candidates?

| | |
|-------------------------------|-----|
| Base | 500 |
| Republican / Definitely | 21% |
| Republican / Probably | 14% |
| Republican / Lean | 6% |
| Democrat / Definitely | 27% |
| Democrat / Probably | 10% |
| Democrat / Lean | 5% |
| Unsure | 15% |
| Refused | 2% |

Q18cat - If the general election for your state legislators were held today, would you be voting for the Republican candidates or the Democratic candidates?

| | |
|------------------------|-----|
| Base | 500 |
| Total Republican | 41% |
| Total Democrat | 42% |
| Unsure | 15% |
| Refused | 2% |



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Q19 - A fiscal conservative focused on balancing budgets and creating jobs or a social progressive working to protect voting rights, reproductive freedom, and workers' rights

| | |
|---------------------------|-----|
| Base | 500 |
| Fiscal conservative | 65% |
| Social progressive | 28% |
| Both / Neither | 4% |
| Unsure | 3% |
| Refused | 1% |

Q20 - An incumbent legislator and an experienced politician who knows how to work within the system in Harrisburg and get things done for citizens or an outsider who has never held elected office and refuses to participate in the broken system of politics in Harrisburg

| | |
|--|-----|
| Base | 500 |
| Incumbent politician | 46% |
| Outsider who has never held elected office | 39% |
| Both / Neither | 5% |
| Unsure | 8% |
| Refused | 2% |

Q21 - A Republican who will work with conservative leaders to promote a center-right, jobs-focused agenda or a Democrat who will fight to undo the damage that right-wing extremists have done to our commonwealth.

| | |
|--|-----|
| Base | 500 |
| Republican working with conservative leaders | 43% |
| Democrat undoing damage from extremists | 43% |
| Both / Neither | 5% |
| Unsure | 7% |
| Refused | 2% |

Q22 - An effective leader who can build consensus around solutions to big problems like balancing the budget, funding education or reforming government or a principled legislator who will fight for values that you share with him, even if that might make him a less effective lawmaker.

| | |
|-----------------------------|-----|
| Base | 500 |
| Effective leader | 59% |
| Principled legislator | 29% |
| Both / Neither | 4% |
| Unsure | 6% |
| Refused | 1% |

Q23 - Do you support or oppose the recent court ruling allowing same-sex couples to marry in the Commonwealth of Pennsylvania?

| | |
|------------------------|-----|
| Base | 500 |
| Strongly support | 29% |
| Somewhat support | 14% |
| Somewhat oppose | 8% |
| Strongly oppose | 36% |
| Unsure | 9% |
| Refused | 2% |



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Q23cat - Do you support or oppose the recent court ruling allowing same-sex couples to marry in the Commonwealth of Pennsylvania?

| | |
|---------------------|-----|
| Base | 500 |
| Total support | 44% |
| Total oppose | 44% |
| Unsure | 9% |
| Refused | 2% |

Q24 - Do you support or oppose proposals to allow private companies to sell alcohol and liquor in the Commonwealth of Pennsylvania?

| | |
|------------------------|-----|
| Base | 500 |
| Strongly support | 39% |
| Somewhat support | 21% |
| Somewhat oppose | 9% |
| Strongly oppose | 22% |
| Unsure | 7% |
| Refused | 2% |

Q24cat - Do you support or oppose proposals to allow private companies to sell alcohol and liquor in the Commonwealth of Pennsylvania?

| | |
|---------------------|-----|
| Base | 500 |
| Total support | 60% |
| Total oppose | 31% |
| Unsure | 7% |
| Refused | 2% |

Q25 - Finally, which of the following statements most closely matches your point of view on the legal status of marijuana in Pennsylvania: Marijuana is a harmful substance that should remain illegal to buy and use in Pennsylvania, Marijuana can be a sensible option to manage pain for people with serious illnesses, and should be made legal for medical use, or Marijuana is no more harmful a substance than legal drugs like alcohol or tobacco, and should be legal for any adult to use for any reason.

| | |
|------------------------------------|-----|
| Base | 500 |
| Harmful, should stay illegal | 27% |
| Make legal for medical use | 47% |
| Legalize | 22% |
| Unsure | 3% |
| Refused | 2% |

Q26 - Gender

| | |
|--------------|-----|
| Base | 500 |
| Male | 48% |
| Female | 52% |

Age

| | |
|--------------------|-----|
| Base | 500 |
| 18-34 | 9% |
| 35-49 | 21% |
| 50-64 | 36% |
| 65 and older | 34% |



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Party

| | |
|------------------|-----|
| Base | 500 |
| Republican | 45% |
| Democrat | 48% |
| Other | 7% |