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Poll Shows Pittsburgh Mayoral Primary is a Toss Up

Lemoyne, PA (April 29, 2013) – The Pittsburgh Democratic Mayoral primary is a statistical dead heat between Bill Peduto and Jack Wagner, according to a poll released by Keystone Analytics®.

Current Councilman Bill Peduto leads former Auditor General Jack Wagner by two points, 38 percent to 36 percent, which is within the margin of error of +/-4.89.

Both Peduto and Wagner have high name recognition and favorability. Peduto stands at 97 percent total name recognition and 65 percent favorability, with Wagner at 96 percent total name recognition and 64 percent favorability.

Peduto has a 10 point advantage among 18-49 year-olds, while Wagner holds a 1 point lead among 50-64 year olds. The race has tightened considerably among those aged 65 and over, with Wagner holding a slight 4 point advantage over Peduto. Only three weeks ago, Wagner was up in that demographic by 16-points.

Peduto leads by 7 percent among female voters, while Wagner leads by 9 percent among male voters.

In the ballot test by city district, some distinct differences emerge. Peduto holds a clear lead in Districts 3, 8, and 9, while Wagner is strong in Districts 2 and 4.

Other candidates lagged by considerable margins, with 5 percent of voters saying they plan to vote for Jake Wheatley and less than 1 percent for A.J. Richardson.

Results are based on a live telephone survey of 401 likely Democratic primary voters in Pittsburgh and includes a +/-4.89 percent margin of error. Interviews were conducted on April 22-23, 2013.

[Full survey summary is available online.](#)

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Keystone Analytics® is a Pennsylvania-based business and research firm that provides a cohesive approach to a wide range of services, including market and constituent surveys and analysis, conducting issues management, and developing and choreographing image campaigns.