

Q1 - Generally speaking, do you feel that things in Pittsburgh are headed in the right direction, or do you feel that we have gotten off track and are headed in the wrong direction?

Base	401
Right direction	47%
Wrong direction	31%
Unsure	23%

Q2 - Next, I'm going to read you a list of issues that have been in the news recently. Of the following, which issue is most important to you as a resident of Pittsburgh?

Base	401
Investigating government corruption	17%
Jobs and economic development	34%
Investing in schools	26%
Building roads and bridges	9%
Reforming our pension system	7%
Unsure	7%
Refused	1%

Q3 - Name ID: Michael Lamb

Base	401
Total ID	87%
Know / favorable	42%
Know / unfavorable	13%
Know / no opinion	32%
Never heard of	13%
Refused	*

Q4 - Name ID: Bill Peduto

Base	401
Total ID	89%
Know / favorable	52%
Know / unfavorable	18%
Know / no opinion	19%
Never heard of	10%
Refused	*

Q5 - Name ID: Jack Wagner

Base	401
Total ID	93%
Know / favorable	48%
Know / unfavorable	14%
Know / no opinion	30%
Never heard of	7%
Refused	*

Q6 - Name ID: Luke Ravenstahl

Base	401
Total ID	98%
Know / favorable	34%
Know / unfavorable	49%
Know / no opinion	16%
Never heard of	1%
Refused	1%

Q7 - Name ID: Jim Ferlo

Base	401
Total ID	86%
Know / favorable	40%
Know / unfavorable	19%
Know / no opinion	27%
Never heard of	14%
Refused	*

Q8 - Name ID: Darlene Harris

Base	401
Total ID	77%
Know / favorable	20%
Know / unfavorable	29%
Know / no opinion	28%
Never heard of	23%
Refused	*

Q9 - If the Democratic primary election for Mayor were held today, would you be voting for [ROTATE NAMES] Bill Peduto, Jack Wagner, Jim Ferlo, Michael Lamb, or Darlene Harris?

Base	401
Peduto / def	14%
Peduto / prob	15%
Peduto / lean	2%
Wagner / def	9%
Wagner / prob	9%
Wagner / lean	2%
Lamb / def	7%
Lamb / prob	5%
Lamb / lean	1%
Ferlo / def	4%
Ferlo / prob	3%
Ferlo / lean	*
Harris / def	2%
Harris / prob	2%
Harris / lean	1%
Unsure	22%
Refused	2%

Q9cat - If the Democratic primary election for Mayor were held today, would you be voting for [ROTATE NAMES] Bill Peduto, Jack Wagner, Jim Ferlo, Michael Lamb, or Darlene Harris?

Base	401
Total Peduto	30%
Total Wagner	20%
Total Lamb	13%
Total Ferlo	7%
Total Harris	5%
Unsure	22%
Refused	2%

Q10 - Gender

Base	401
Male	43%
Female	57%



Pittsburgh Democratic Mayoral Primary Survey
Likely Democratic Primary Voters
March 4-5, 2013 • n = 401 • Margin of Error +/- 4.9%

Age

Base	401
18-34	7%
35-49	17%
50-64	36%
65 and older	40%